

# Asset Tracking Materials

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## Asset Tracking Material

Ensure labels remain legible and scannable even in harsh environments.

Brady's line of asset tracking materials are designed to help businesses identify assets and property from tools and warehouse equipment to office furniture and computers.

Durable thermal transfer printable materials ensure that labels will stay in place and printed information and barcodes will remain legible and scannable even though subjected to harsh environments.

**Understanding THT Label Part Numbers**

Example:  
**THT-5-423-10**

|  |   |
|--|---|
| <p><b>Technology:</b><br/>Thermal Transfer</p> | <p><b>Quantity:</b><br/>Multiply by 1,000<br/>10 x 1,000 = 10,000</p> |
| <p><b>Die Cut:</b><br/>#5, 1.000" x 0.500"</p> | <p><b>Material Number:</b><br/>B-423, Gloss White Polyester</p>       |

## Printer Compatibility

All asset tracking parts shown on the following pages are compatible with the following printers unless otherwise noted.



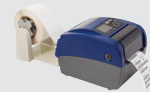
**Bradyprinter™ PR Plus Printers**

See Page 130



**Brady IP™ Printer**

See Page 137



**BBP®12 Label Printer**

3" Core Label Rolls are compatible when used with Media Holder accessory.

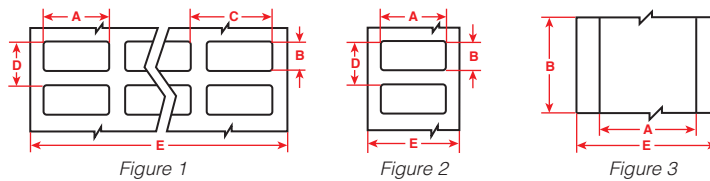


## B-413 Metallic Colored Polyester Material

Color: Silver Metallic Finish: Matte

A non-metallized, thermal transfer polyester material with a metallic-looking finish. Ideal for barcoded asset tracking and rating plate applications.

Performance Attributes:



| Diagram | Catalog #     | Material  | Color  | Label Width A<br>Inch (mm) | Label Height B<br>Inch (mm) | Horiz. Repeat C<br>Inch (mm) | Vert. Repeat D<br>Inch (mm) | Web Width E<br>Inch (mm) | Labels<br>Per Row | Labels<br>Per Pkg | Rec.<br>Ribbon |
|---------|---------------|-----------|--------|----------------------------|-----------------------------|------------------------------|-----------------------------|--------------------------|-------------------|-------------------|----------------|
| Fig. 1  | THT-12-413-10 | Polyester | Silver | 0.500 (12.7)               | 0.437 (11.1)                | 0.662 (16.8)                 | 0.537 (13.6)                | 3.350 (85.1)             | 5                 | 10,000            | R6700          |
| Fig. 1  | THT-1-413-10  | Polyester | Silver | 0.750 (19.1)               | 0.250 (6.4)                 | 0.800 (20.3)                 | 0.350 (8.9)                 | 3.350 (85.1)             | 4                 | 10,000            | R6700          |
| Fig. 1  | THT-3-413-10  | Polyester | Silver | 1.000 (25.4)               | 0.375 (9.5)                 | 1.075 (27.3)                 | 0.475 (12.1)                | 3.350 (85.1)             | 3                 | 10,000            | R6700          |
| Fig. 1  | THT-5-413-10  | Polyester | Silver | 1.000 (25.4)               | 0.500 (12.7)                | 1.075 (27.3)                 | 0.600 (15.2)                | 3.350 (85.1)             | 3                 | 10,000            | R6700          |
| Fig. 1  | THT-37-413-10 | Polyester | Silver | 1.500 (38.1)               | 0.500 (12.7)                | 1.650 (41.9)                 | 0.600 (15.2)                | 3.350 (85.1)             | 2                 | 10,000            | R6700          |
| Fig. 1  | THT-6-413-10  | Polyester | Silver | 1.500 (38.1)               | 0.750 (19.1)                | 1.650 (41.9)                 | 0.875 (22.2)                | 3.350 (85.1)             | 2                 | 10,000            | R6700          |
| Fig. 3  | THT-106-413   | Polyester | Silver | 2.000 (50.8)               | 300 ft. (91.4 m)            | -                            | 300 ft. (91.4 m)            | 2.200 (55.9)             | 1                 | 1 Roll Cont.      | R6000          |
| Fig. 2  | THT-17-413-3  | Polyester | Silver | 2.000 (50.8)               | 1.000 (25.4)                | -                            | 1.125 (28.6)                | 2.200 (55.9)             | 1                 | 3,000             | R6000          |
| Fig. 2  | THT-53-413-3  | Polyester | Silver | 2.000 (50.8)               | 0.500 (12.7)                | -                            | 0.600 (15.2)                | 2.200 (55.9)             | 1                 | 3,000             | R6000          |
| Fig. 2  | THT-7-413-3   | Polyester | Silver | 2.750 (69.9)               | 1.250 (31.8)                | -                            | 1.375 (34.9)                | 2.950 (74.9)             | 1                 | 3,000             | R6002          |
| Fig. 2  | THT-18-413-3  | Polyester | Silver | 3.000 (76.2)               | 1.000 (25.4)                | -                            | 1.125 (28.6)                | 3.200 (81.3)             | 1                 | 3,000             | R6002          |
| Fig. 2  | THT-19-413-1  | Polyester | Silver | 3.000 (76.2)               | 2.000 (50.8)                | -                            | 2.125 (54.0)                | 3.200 (81.3)             | 1                 | 1,000             | R6002          |
| Fig. 3  | THT-21-413    | Polyester | Silver | 3.000 (76.2)               | 300 ft. (91.4 m)            | -                            | 300 ft. (91.4 m)            | 3.200 (81.3)             | 1                 | 1 Roll Cont.      | R6002          |
| Fig. 3  | THT-107-413   | Polyester | Silver | 4.000 (101.6)              | 300 ft. (91.4 m)            | -                            | 300 ft. (91.4 m)            | 4.200 (106.7)            | 1                 | 1 Roll Cont.      | R6007          |
| Fig. 2  | THT-55-413-1  | Polyester | Silver | 4.000 (101.6)              | 2.000 (50.8)                | -                            | 2.125 (54.0)                | 4.200 (106.7)            | 1                 | 1,000             | R6207          |

IP and PR Plus Print Ribbons on page 134.  
Full Material Properties on page 227.